

SPONSORSHIP OPPORTUNITY



TBARW RANCH CHARITY POLO MATCH & CONCERT

SATURDAY, MAY 14, 2016

Hundreds of ranchers, luxury real estate brokers, private wealth managers, lawyers, mortgage brokers, polo enthusiasts, longhorn cattle community members, philanthropists, car collectors and country music lovers will converge on T Bar W Ranch, located in the Piney Woods of east Texas, for a day of polo, mimosas, margaritas, Chuck Wagon Bar-B-Que, live music and dancing.

Spend the day at this top-of-the-line equestrian and working Longhorn cattle ranch while enjoying the western ambiance with friends and clients from across the miles and miles of Texas!



WWW.ICON.GLOBAL

SCHEDULE

1 - 10 PM

EXPLORE THE RANCH & EXPERIENCE THE CARNIVAL

Wander the manicured grounds of the T Bar W Ranch and tour the polo stables styled with Swiss German design influences. Enjoy conversations under the event tent overlooking the polo field while perusing wares and sampling refreshments from local artisans. Browse the exquisite showcase of classic cars and then throw your hat in the ring with our challenging mechanical bull.

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2 - 6 PM

POLO & POLOCROSSE EXHIBITIONS

Watch in amazed appreciation as two top-rated polo teams vie for the T Bar W Charity Cup with exciting close-up exhibition provided by polocrosse teams. Visit with the players and ponies after a traditional "Pretty Woman divot stomp." Participate in the charity auction of a prize T Bar W longhorn and other must-have items. Proceeds benefit veterans of the war on terror (Texas Sentinels Foundation and the Texas War Memorial Foundation).

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6 - 10 PM

DINNER & COUNTRY MUSIC CONCERT

Line up at the chuck wagon for a plate of Texas Bar-B-Que followed by fruit cobbler and homemade ice cream. Prepare for a night of two-stepping to the sounds of nine time Grammy award winner Ray Benson and Asleep at the Wheel and Texas Rebellion.

SPONSORSHIP LEVELS

GOLD SPONSORS (LIMITED AVAILABILITY) • \$10,000

VIP Admission for 20

Reserved, covered field-side VIP Tables for 20

Access for 20 to VIP Lunch and Bar

Exclusive sponsorship with logo printed on (choose one):
umbrellas, blankets, camping chairs, drink cups

One minute speech during program

Logo in pre-event promotion and event signage

Full page ad in event program

Private meet and greet with Asleep at the Wheel

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SILVER SPONSORS • \$5,000

VIP Admission for 10

Reserved, covered field-side VIP Table for 10

Access for 10 to VIP Lunch and Bar

Logo in pre-event promotion and on event signage

Half page ad in event program

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BRONZE SPONSORS • \$2,500

10 General Admission tickets

Logo in pre-event promotion, event signage and event program

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TAILGATE PACKAGE • \$500

Reserved field-side tailgate spot

4 General Admission tickets

For more information or to discuss custom packages, contact us at events@Icon.Global or 972.803.4844.